



AUSTIN
ALLIANCE
GROUP

TOP TALENT DEVELOPMENT

Customized Strategy to Support Leadership Growth & Career Clarity

Industry: Individual Leadership & Career Coaching

Need

A business leader sought professional development to strengthen leadership skills, clarify career direction, and improve workplace dynamics. Challenges included employee accountability issues, compliance concerns, and uncertainty about long-term career goals. The individual needed structured coaching to build confidence, establish boundaries, and explore future possibilities.

Solution

Austin Alliance Group (AAG) delivered a four-month leadership coaching engagement consisting of eight semi-monthly sessions, complemented by the Everything DiSC® Workplace assessment.

Through personalized coaching, the leader:

- **Implemented structured HR practices** and workplace policies (PTO, tardiness, reporting clarity).
- **Practiced journaling, reflection, and people-reading strategies** to enhance communication and self-awareness.
- **Explored career options**, including potential entrepreneurship, while drafting a transition strategy and job search plan.
- **Aligned a natural DiSC style** with practical strategies to increase urgency, assertiveness, and professional networking.

Results

By the conclusion of the coaching series, the leader demonstrated significant growth:

- **Increased confidence** in managing employee expectations and enforcing policies.
- **Developed tools** for handling workplace conflict and setting professional boundaries.
- **Clarified career direction** by identifying potential new ventures and outlining a transition strategy.
- **Strengthened leadership brand** by leveraging a dependable, steady style while practicing more proactive and strategic approaches.



Lisa Blanton

Founder, CEO, Business & HR
Advisor

"This project stood out because it provided both the immediate tools to strengthen leadership in the current role and the long-term strategies to design a career path aligned with values and strengths. The tailored approach allowed the client to grow in confidence, improve team dynamics, and prepare for the next professional chapter."